

Microsoft Dynamics AX Implementation & Support

This paper explores several case studies to investigate common issues found at small & medium enterprises working with disparate business information systems. Reflecting on issues identified by these firms with their business process re-engineering, implementation of best practices and the change management, we will examine the benefits these companies have enjoyed after awarding eLinx Infotech to execute implementation & maintenance services for their Microsoft Dynamics AX (ERP) solution.

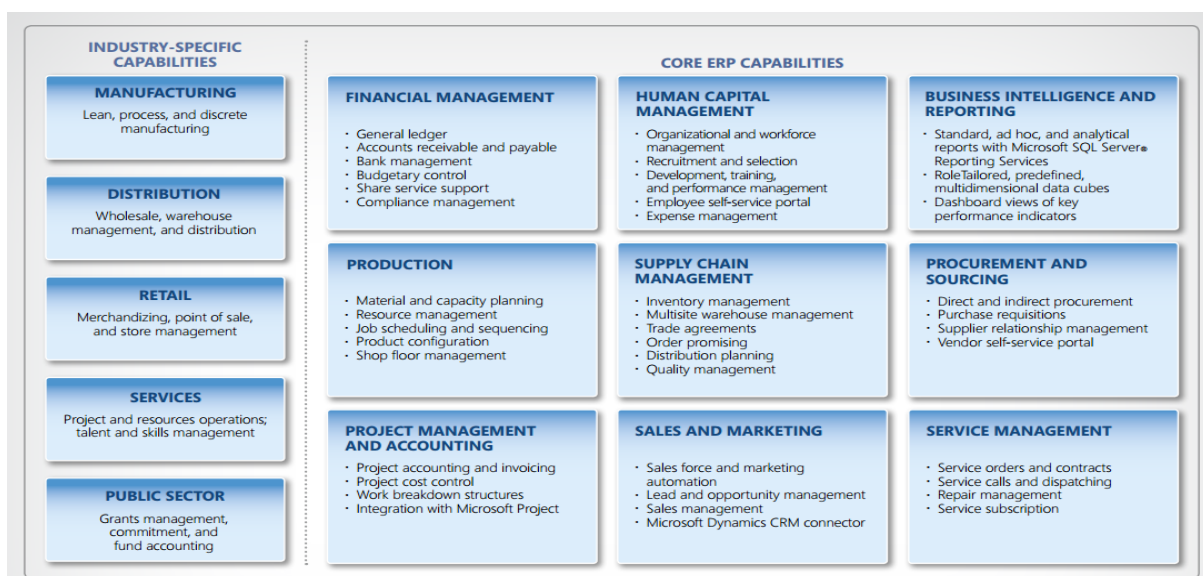
Major Challenges

- Integrations between heterogeneous IT systems were costly to design, develop and maintain
- Custom integrations were fragile and prone to error or complete failure
- System overlaps and data discrepancies
- Low assessment & understanding of initial business & functional requirements
- Failure to collaborate, deploy management metrics & process flows across the organization leading to functions operating in silos

Value Proposition

- High domain expertise yet cost-optimised managed resources serving hundreds of satisfied clients with over 85% repeat business
- Flexible engagement models with the ability to swiftly ramp up and ramp down teams.
- Seamless integration of modules to most Tier-1 applications with a secure user-access management and security compliance adherence
- Allowing businesses to manoeuvre to market/policy changes through parameter-driven login
- Dynamic ability to incorporate new business rules and Improve Service Levels
- Reliable & continuous support with an embedded 'Continuous Improvement Program'

Core Capabilities & Industrial Coverage



Project/Case Studies**AKI Group:**

Al Khayyat Investments (AKI) is a family-owned company that operates through diverse operations with six autonomous business units- Automotive, Retail, Consumer, Contracting, Healthcare, and Strategic Investments.

Armada Group:

Armada group is an entity of Multi-Billion portfolio of facilities in Healthcare, Wellness & Spa, Real Estate Development, Contracting & Facilities Management, and Hospitality. It is a self-described high quality community of Medical Services, Well-being, Leisure, Project Development & Maintenance, and a luxurious dynamic environment of Hotel Facilities & Entertainment.

R-Holding:

R HOLDING is a highly regarded, multi-faceted business group based in UAE. Our diversified business portfolio primarily includes businesses such as Real estate development, Construction, Hospitality & Leisure, Retail and Higher Education.

SHIFT Group:

SHIFT group of companies is a family-owned company that operates through diverse operations with three major business units- Events & Exhibitions, Office Supplies and Rubber Industries.

About us:

eLinX InfoTech (eLinX) is one of the leading provider of ERP Solutions specializing in the SME segment. Since inception in 2002, it is one of the fast growing software companies with presence in 10+ countries, 500+ customers from different industry segments, 120+ professionals to guide enterprises from an initial consultation, all the way to the successful software implementation.